



It's time to put moist skin at the center of care

Learn more about Moisture-Associated Skin Damage (MASD) and get expert recommendations to help you manage patient skin.



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Learn to navigate MASD diagnostic codes as you help prevent and manage damaged skin.

Healthcare-acquired skin damage can result in complications such as infection, create a negative patient experience and increase the total cost of care.¹

¹ Brennan MR, Milne CT, Agrill-Kann M, Ekholm BP. Clinical Evaluation of a Skin Protectant for the Management of Incontinence Associated Dermatitis: An Open-Label, Nonrandomized, Prospective Study. *J Wound Ostomy Continence Nurs.* 2017;44(2):172-180. doi:10.1097/WON.0000000000000307

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