

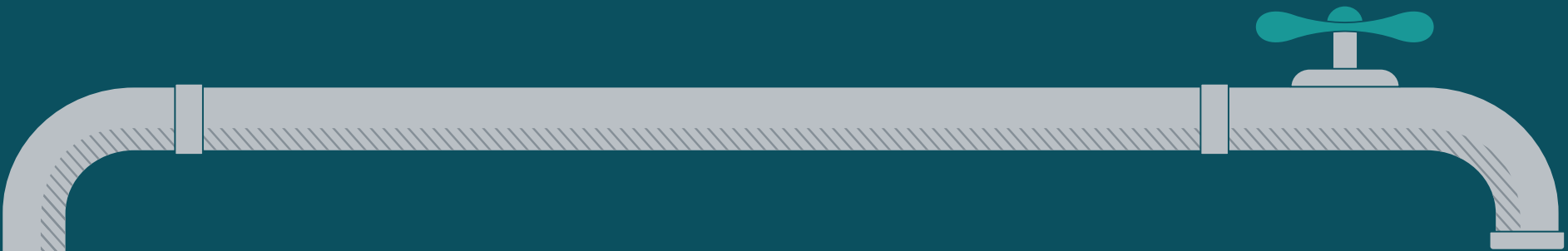
AQUA-PURE™

WATER-MINDED FACTS & FIGURES



WATER FILTRATION SOLUTIONS FOR YOUR HOME

The average American family uses over 300 gallons of water per day¹ and the average Canadian uses 223 litres (60 gallons) of water per day.² But how often do you consider what's in that water? Water journeys to our faucets, becoming the centerpiece of multiple home activities – from our morning coffee to our baby's bottle. Fortunately, families can install home water filtration systems which can reduce multiple contaminants that may be found in water – including some systems that reduce up to 99% of lead.



DID YOU KNOW?

The United States and Canada have approximately one million miles of pipeline and aqueducts – enough to circle the Earth 40 times.³

40x

Surface water supplies drinking water for on average 2/3 of Canadians, while 1/3 of the population's drinking water supply is groundwater.⁶



Lead in water isn't good for anyone – especially not children. Potential effects from long-term exposure to lead include delays in children's physical or mental development and kidney problems and high blood pressure in adults.^{9,10}



A high percentage of the water industry's structures are approaching the end of their service life.⁴



Lead found in tap water usually comes from the corrosion of plumbing fixtures, pipes or the solder that connects pipes.⁷



Microbial cysts can result in gastrointestinal illness when present in water.¹⁰



About ten percent of Americans rely on water from private wells, which are not regulated under the Safe Drinking Water Act.⁵

10%

Most people can taste and/or smell chlorine or chloramines at concentrations below 5 mg per liter and some (people can taste/smell) at levels as low as 0.3 mg per liter.⁸



Sediment, sand, soil and rust from your water supply can damage your plumbing and appliances and also affect water taste.



DO YOU REALIZE HOW OFTEN YOU USE WATER DAILY?



MORNING COFFEE



DOG BOWL



BABY BOTTLE



FOOD PREP



BRUSHING TEETH

We offer many water filtration systems certified to reduce certain contaminants that may be in your water and can be installed by professionals or DIYers. Look for the Aqua-Pure™ Brand filters that reduce over 99 percent of lead among other substances like microbial cysts, chlorine taste and odor, sand, sediment, rust and soil.

1. <https://www.epa.gov/watersense/how-we-use-water>
2. <https://www150.statcan.gc.ca/n1/daily-quotidien/231114/cg-d002-eng.htm>
3. https://www3.epa.gov/safewater/kids/water_trivia_facts.html
4. https://www.infrastructurereportcard.org/cat-item/drinking_water/
5. <https://www.epa.gov/ground-water-and-drinking-water/basic-information-about-your-drinking-water>
6. <https://www.canada.ca/en/canada-water-agency/corporate/transparency/briefing-materials/transition-binder-minister-2025/section-1.html>

7. <https://www.epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water#getinto>
8. <https://www.who.int/docs/default-source/wash-documents/wash-chemicals/chlorine-background-document.pdf>
9. <https://www.epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water#health>
10. <https://www.epa.gov/ground-water-and-drinking-water/national-primary-drinking-water-regulations>

LEARN MORE AT [AQUAPURE.COM](https://www.aquapure.com)

**3M Drinking Water Filtration is now
Aqua-Pure™ Water Filtration**

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